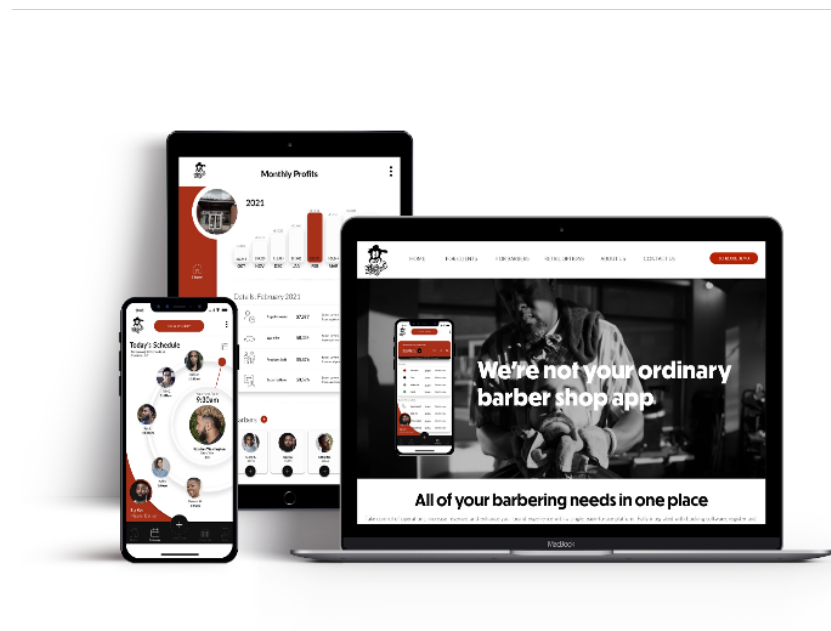
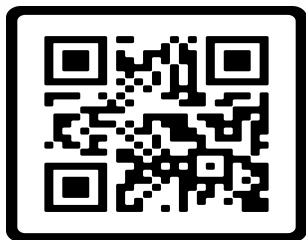


Razored^{App}

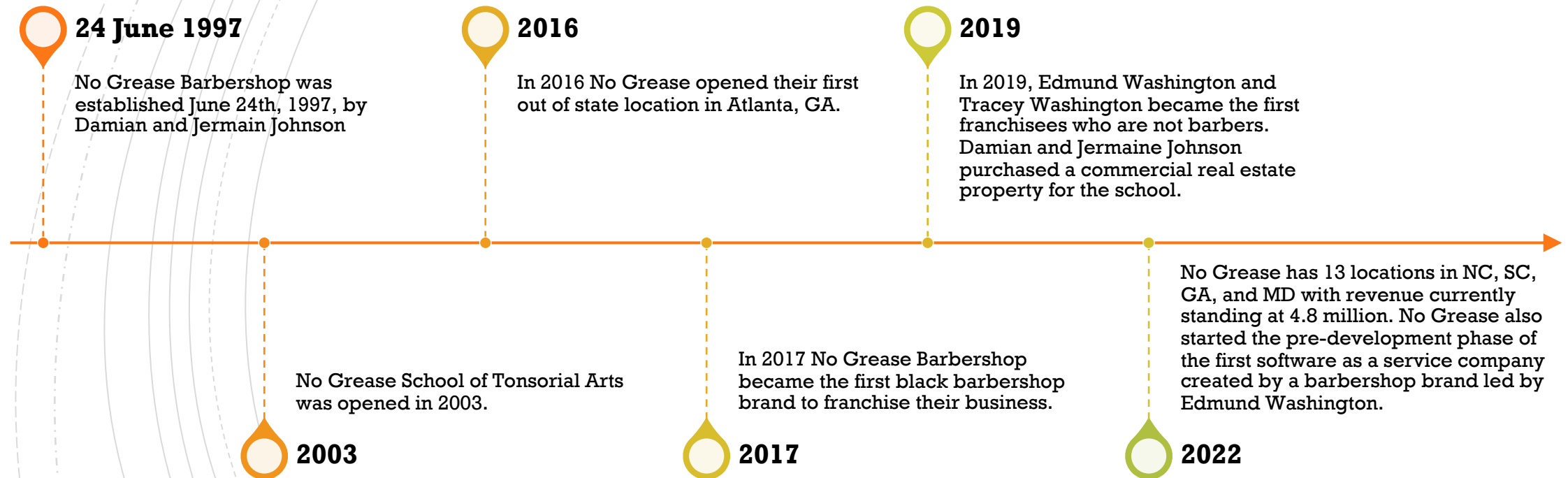


120Grease

WE ARE NOT
YOUR ORDINARY
BARBERSHOP
PITCH DECK

EDMUND WASHINGTON | TECHNICAL CO-FOUNDER

Traction and Validation



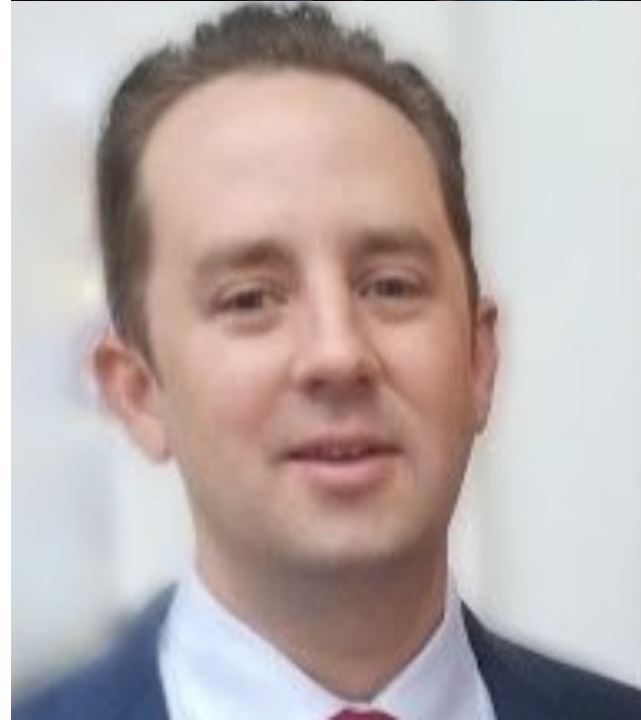
Management Team

Edmund Washington (No Grease Franchisee and CEO of Razored Technologies)

Tracey Greene-Washington (No Grease Franchisee and Co-CEO of Razored Technologies)

Brooks Troxler (Owner of Trox Tech and Co-Founder of Razored Technologies)

Damian Johnson, Jermaine Johnson, and Charlie Petty (Founders of No Grease Barbershop)



Advisory Team

Hugh McColl (Former Chairman and CEO of Bank of America)

Bob Johnson (Former Owner of BET Television and the Charlotte Hornets)



The Problem

- Several apps serve the personal grooming industry and offer standard software features, but nothing that drives profitability and operational excellence.
- Our current software provider and companies we interviewed lack industry experience. They build the product first without customer feedback, forcing customers to fit how they work into the software solution.
- Personal grooming app providers underestimate the complexity of running a barbershop or nail salon. As a result, they lack key integrations that are needed for the business to run efficiently.

The Solution



We created an advisory team of industry owners and influencers across the markets we plan to target so we can build the product right the first time based on their feedback.



We will create an enhanced interactive dashboard that will include reports and analytics that are simple to understand to gauge the health and profitability of the business.



We will create an improve online booking experience to ensure new customers are being matched with the best service provider which will improve retention and increase revenue.



We will build API integrations with proven platforms like ADP, Homebase, QuickBooks, MailChimp, and Shopify to increase operational efficiency.

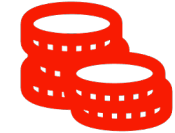
Revenue Model



Monthly subscriptions ranging from \$75.00 to \$200.00 per month



Online Booking Fee (This will be our biggest revenue generator. A \$2.00 fee will be charged per appointment)



Point of Sales Revenue



Point of Sales Equipment



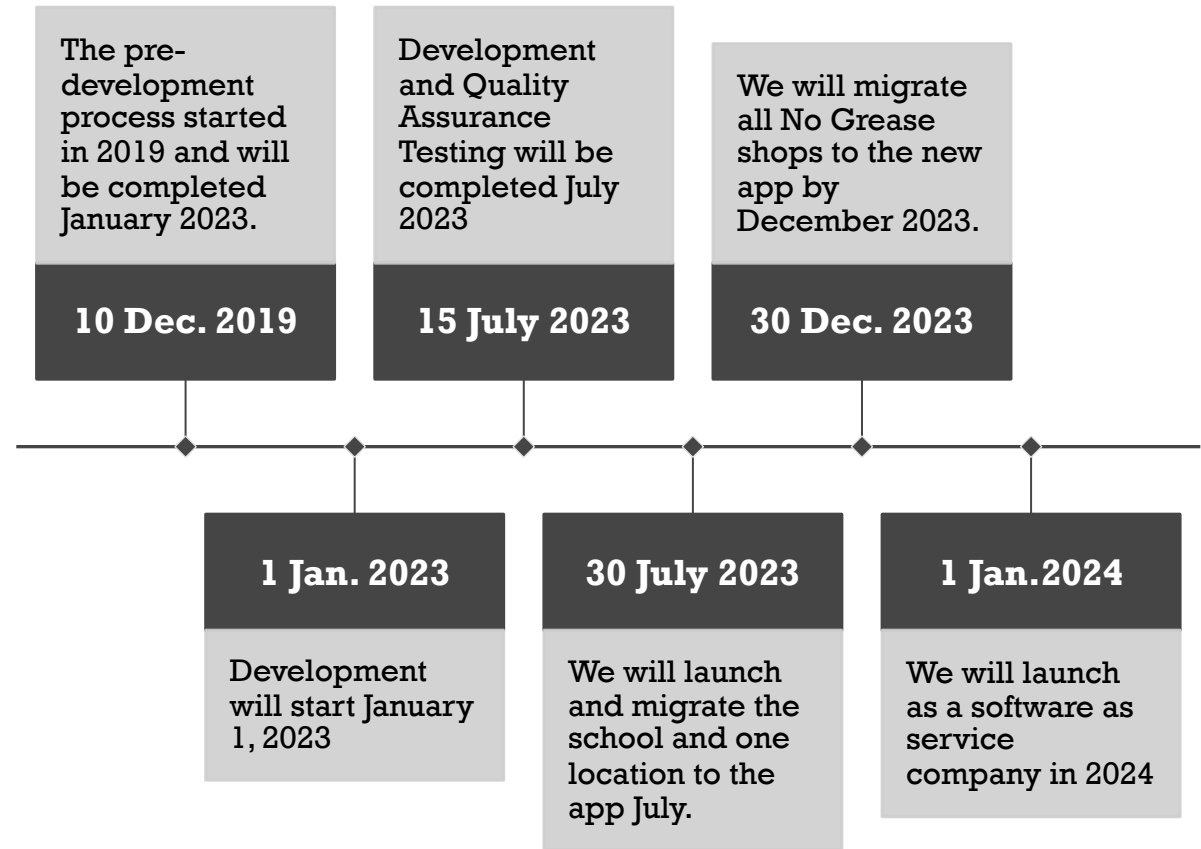
The Good News



We have 23 shops committed to migrating to our software which includes our 13 barbershops and barber school.



MILESTONES & TIMELINE



Call to Action

Do you want to be apart of the next billion dollar tech company?

Join us and pledge your interest on our test the waters page. Our goal is to raise \$2.5 million to help develop the app and to open 5-8 barbershops which will positively impact revenue on the tech side of our company.

Link: <https://nogrease.sppx.io/>

Email:
edmund.washington@nogreasenorthlake.com

Phone Number: 704-941-0581

